

OUT OF CAMERA?

PRESENTED TO THE BERKSHIRE MUSEUM CAMERA CLUB – SEPTEMBER 18, 2018.

PRESENTED BY

THADDEUS B. KUBIS – VISUALIZER AND PHOTOGRAPHER

THADDEUS B. KUBIS

- Trained as a visual communicator, adapting my creative vision to designing aesthetically pleasing images of all aspects of life, creating a fusion of creative visions and offering something truly unique and appealing to stock agencies, corporate clients, galleries and private collectors. My approach to photography has evolved into one that considers conventional and innovative ways of creating images using a myriad of traditional photographic tools and newer technologies to produce images that appeal to both to the consumer and to the business-based client. My mantra is “**Stop taking photos and, start creating images**”sm.

THADDEUS B. KUBIS

- I offer a series of educational “hands on” application-based sessions, including photographic walking tours of regional locations, such as the first region in my new “How YOU can photograph everything series” - How to photograph the Berkshiressm and How to photograph New York Citysm. #howYOUcanphotographeverything, #howtophotographtheberkshires, #howtophotographnewyorkcity.
- OLLI – I offer SIG – Shared Interest Group for OLLI members, to support their interest in photography.
- Lee Library – Special Interest Group for basic photography and offering more “complex” discussions regarding advanced photography.

ASCETICALLY ENABLED PHOTOGRAPHY BY

Thaddeus B. Kubis

- **99 Main Street**
- **Sheffield, MA 01257-0342**
- Stop taking photographs, and start creating imagessm
- **917.597.1891** *thad@tbkphotos.com* www.tbkphotos.com
- Proceed As If Success Is Inevitable!

WHAT IS OUT OF CAMERA?





WHAT IS STRAIGHT OUT OF CAMERA?

<https://clickitupanotch.com/power-sooc-straight-camera/>

<https://www.flickr.com/groups/sooc/>

WHAT IS OUT OF CAMERA?

- For this discussion and the competition Out Of Camera (OOC) or SOOC means the image you submit, is the image you viewed, created, visualized in the viewfinder or viewing screen on your photographic system. No cropping except for aspect ratio alterations, no editing, post production of any type or post-production after the shutter has been clicked.



WAS IT DIFFERENT IN THE PAST?

- Yes, and no, mostly no!

WAS IT DIFFERENT IN THE PAST?



WAS IT DIFFERENT IN THE PAST?

- Yes, and no, mostly no!
- <https://petapixel.com/2013/09/12/marked-photographs-show-iconic-prints-edited-darkroom/>

HOW DO YOU CREATE AN IMAGE WITH NO POST?

- In one word,

HOW DO YOU CREATE AN IMAGE WITH NO POST?

- **Carefully!**



WHAT IS PRE-VISUALIZATION?



WHAT IS PRE-VISUALIZATION?

Do you pre-visualize?

WHAT IS PRE-VISUALIZATION?

Do you pre-visualize?

**Are there advantages to
pre-visualization?**

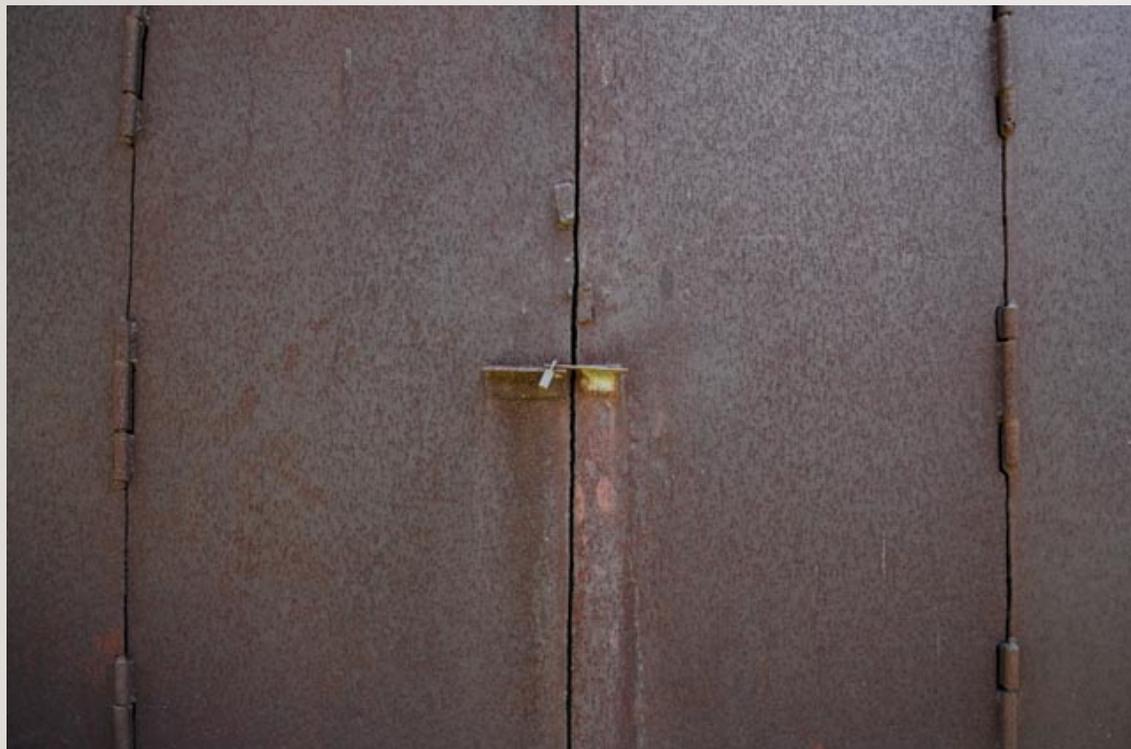
WHAT IS PRE-VISUALIZATION?

Do you pre-visualize?

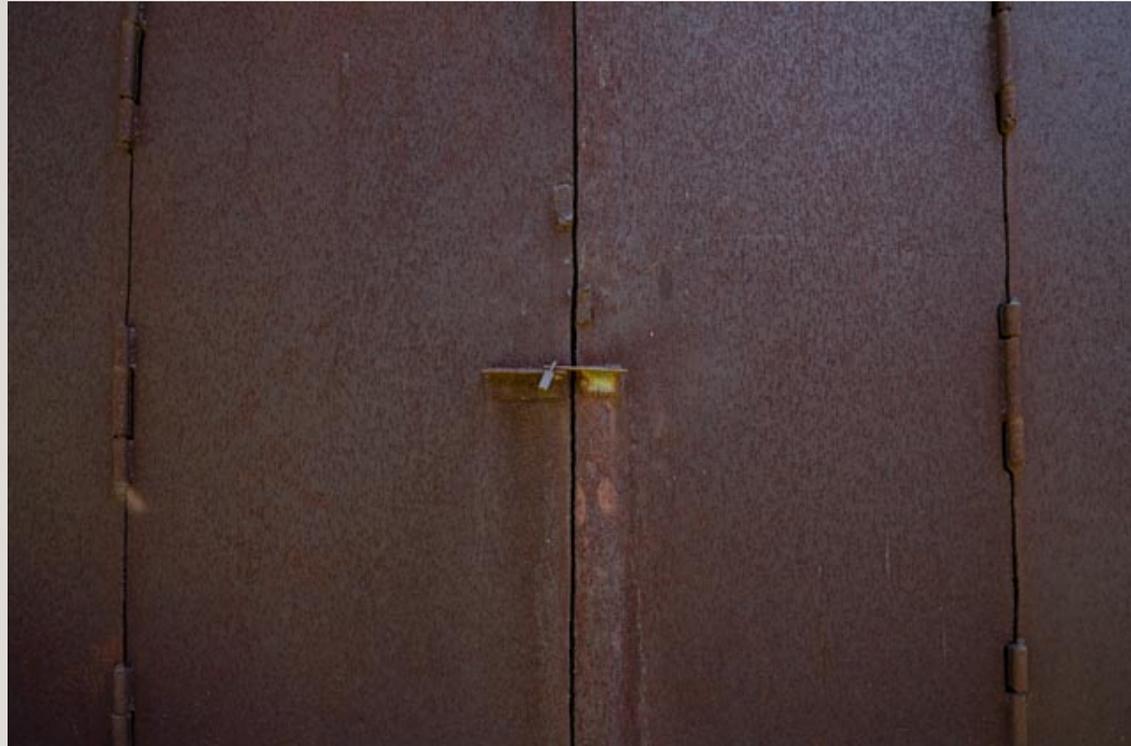
Are there advantages to pre-visualization?

Are there dis-advantages to pre-visualization?

WHAT IS PRE-VISUALIZATION?



WHAT IS PRE-VISUALIZATION?



WHAT IS PRE-VISUALIZATION?



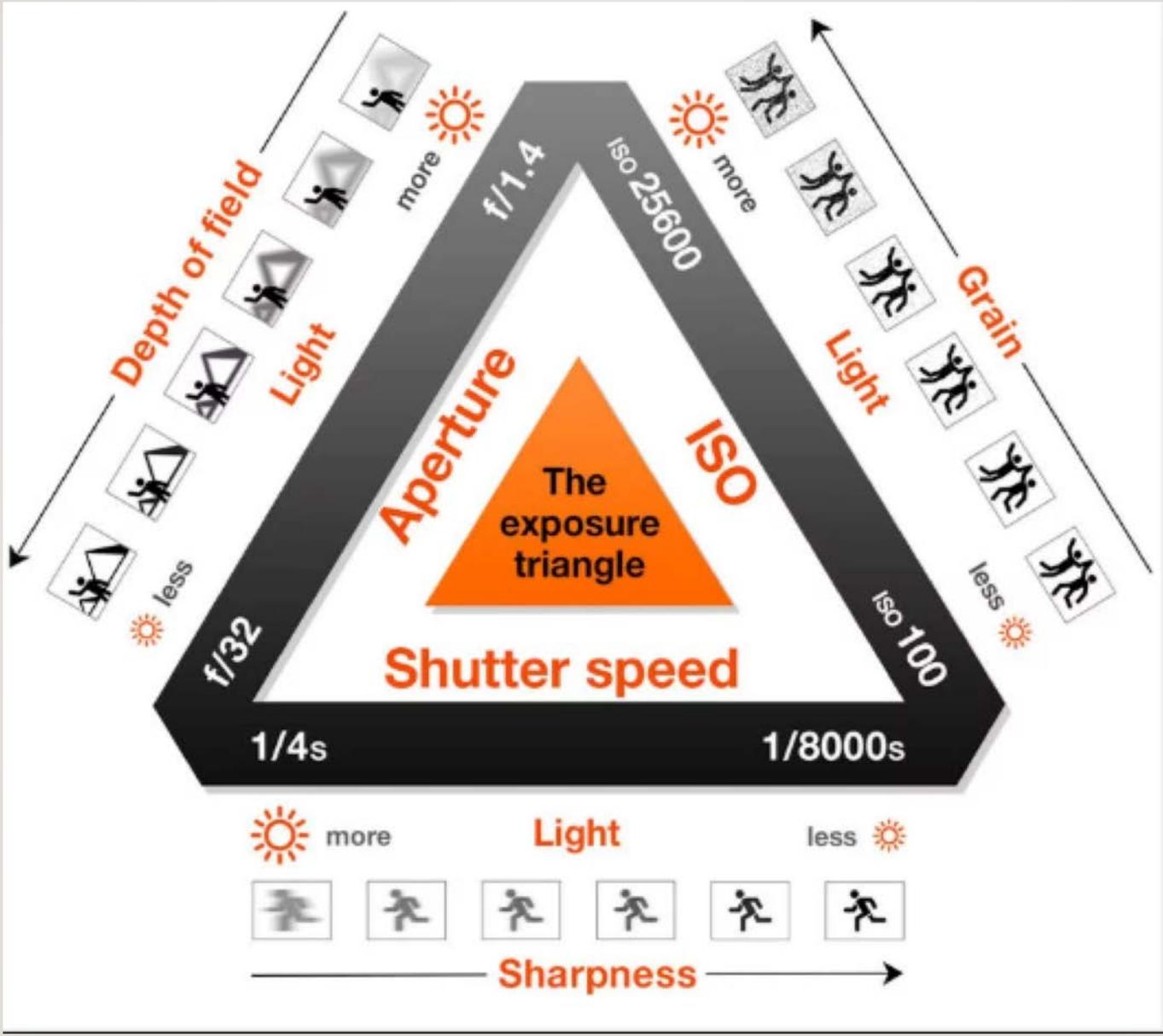


WHAT IS PRE-VISUALIZATION?

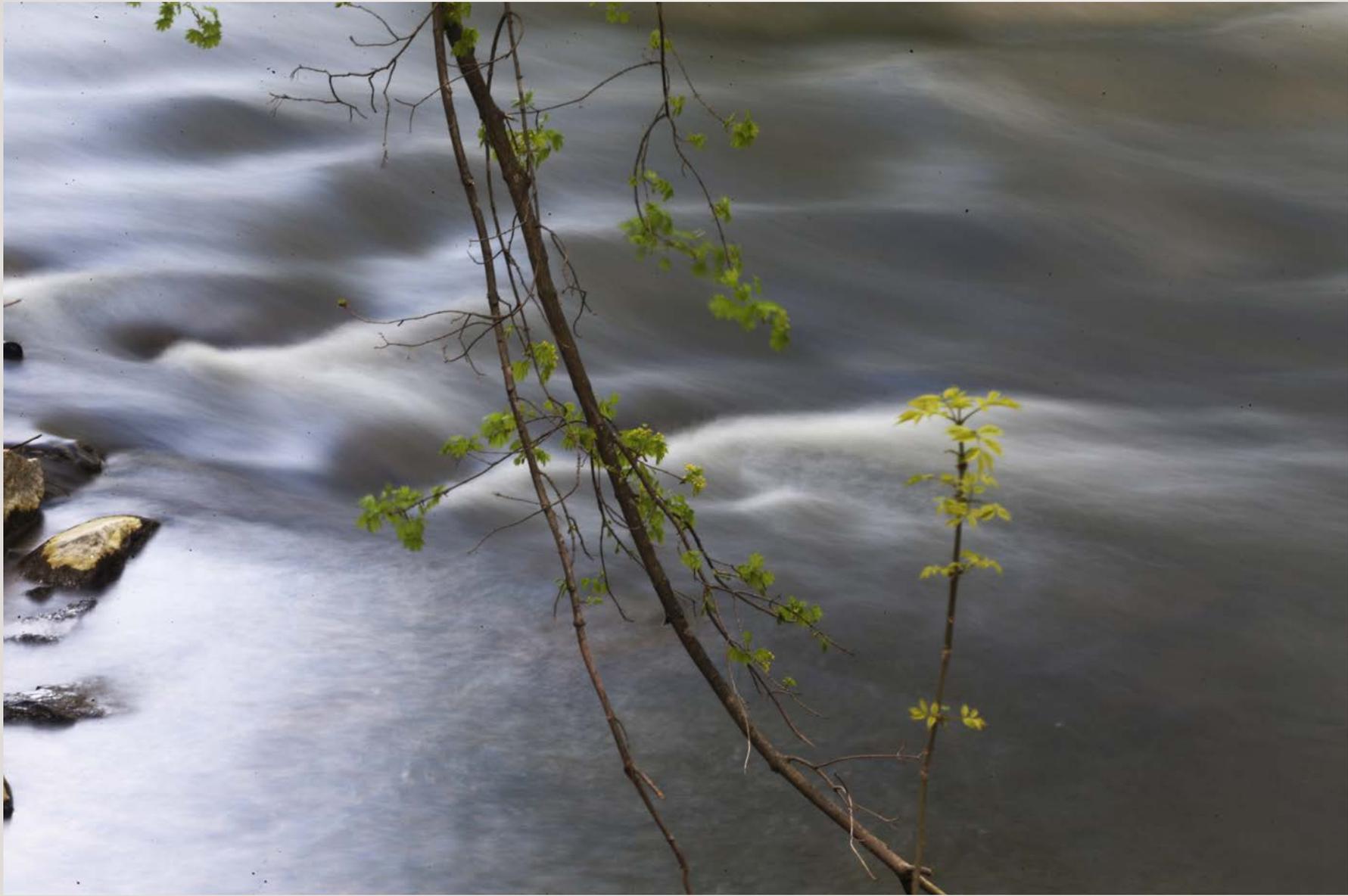
- Can you control pre-visualization?

WHAT IS PRE-VISUALIZATION?

- Can you control pre-visualization?
- The Exposure Triangle
 - <https://petapixel.com/2017/03/25/exposure-triangle-making-sense-aperture-shutter-speed-iso/>









WHAT IS PRE-VISUALIZATION?

- How can you control pre-visualization?
- The Exposure Triangle
- Different Exposure Computations

WHAT IS PRE-VISUALIZATION?

- How can you control pre-visualization?
- The Exposure Triangle
- Different Exposure Computations

WHAT IS PRE-VISUALIZATION?

- How can you control pre-visualization?
- The Exposure Triangle
- Different Exposure Computations
- An in-depth understanding of aspect ratios







WHAT IS PRE-VISUALIZATION?

- How can you control pre-visualization?
- The Exposure Triangle
- Different Exposure Computations
- An in-depth understanding of aspect ratios
- A Clear Creative Vision (CCV)

















WHAT IS PRE-VISUALIZATION?

- https://en.wikipedia.org/wiki/Zone_System
- <https://photography.tutsplus.com/tutorials/understanding-using-ansel-adams-zone-system--photo-5607>

WHAT IS PRE-VISUALIZATION AND THE ZONE SYSTEM?



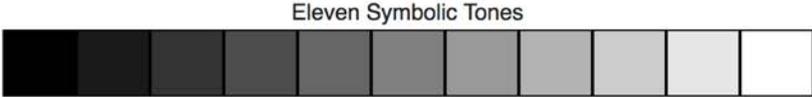
From this starting point, zones are formed by:

- Dividing the tonal gradation into eleven equal sections.



Note: You may need to adjust the brightness and contrast of your monitor to see the gradations at the dark and light end of the scales.

- Blending each section into one tone that represents all the tonal values in that section.



- Numbering each section with Roman numerals from 0 for the black section to X for the white one.



WHAT IS PRE-VISUALIZATION?

- https://en.wikipedia.org/wiki/Zone_System
- <https://photography.tutsplus.com/tutorials/understanding-using-ansel-adams-zone-system--photo-5607>

WHAT IS PRE-VISUALIZATION?

- Pre-visualization does not end nor does it begin with exposure, composition may be the key element in the process of creating an out-of-camera image.
- <https://www.outdoorphotographer.com/the-importance-of-pre-visualization/>

WHAT IS COMPOSITION?

PHOTOGRAPHIC COMPOSITION







WHAT IS COMPOSITION?

- Carefully select the scene, part of the pre-visualization concept, positioning your point of view (POV) is a component of the composition, positioning also include lens selection. Will the lens you selected, or your zoom lens bring you to the positioning you want, you desire, will the use of a long lens flatten the image and negatively impact your composition? What about the depth of field, the Bokeh, not part of the positioning but clearly part of the composition.

WHAT IS COMPOSITION?

- Are you forcing the composition or is it natural, I feel that forced compositions are just that images that are less natural looking than the same composition when composed naturally. What do I mean, simple some of us have it all, some in part and some sadly to state not at all?

WHAT IS A GOOD PHOTOGRAPH?

Not sure if I really know.



WHAT IS COMPOSITION?

- https://www.bhphotovideo.com/explora/photography/tips-and-solutions/11-thoughts-introduction-photographic-composition?BI=572/?BI=572&kw=&c3api=0980,106232570693&gclid=CjwKCAjw2MTbBRASEiwAdYIpsV7wzl_EK8wIswFFARY2KAU4PkpjSqmtDHuIO5UjBzSR7IZUYIyhoxoCvnYQAvD_BwE

WHAT CONTROLS COMPOSITION?



WHAT CONTROLS COMPOSITION?

- **YOU!**

WHAT CONTROLS COMPOSITION?

- **YOU!**
- **Aspect ratio**

WHAT CONTROLS COMPOSITION?

- **YOU!**
- **Aspect ratio**
- **Format**

WHAT CONTROLS COMPOSITION?

- **YOU!**
- **Aspect ratio**
- **Format**
- **The Scene**

WHAT CONTROLS COMPOSITION?

- **Tricks of the Trade**

WHAT CONTROLS COMPOSITION?

- **Tricks of the Trade**
 - **Selective Focusing**

WHAT CONTROLS COMPOSITION?

- **Tricks of the Trade**
 - Selective Focusing
 - **Simple scenes**

WHAT CONTROLS COMPOSITION?

- **Tricks of the Trade**
 - Selective Focusing
 - Simple scenes
 - **Lots of detail and not so much**

WHAT CONTROLS COMPOSITION?

- **Tricks of the Trade**
 - Selective Focusing
 - Simple scenes
 - Lots of detail and not so much
 - **Clean sensor and optics**

WHAT CONTROLS COMPOSITION?

- **Tricks of the Trade**
 - Selective Focusing
 - Simple scenes
 - Lots of detail and not so much
 - Clean sensor and optics
 - **Accurate Exposure**

WHAT CONTROLS COMPOSITION?

- **Tricks of the Trade**
 - **Selective Focusing**
 - **Simple scenes**
 - **Lots of detail and not so much**
 - **Clean sensor and optics**
 - **Accurate Exposure**

WHAT CONTROLS COMPOSITION?

- **The Golden Rectangle**

- <https://photography.tutsplus.com/articles/the-art-of-using-aspect-ratios-in-digital-photography--photo-7947>

SUMMARY

Practice makes perfect, so practice!

CLOSING STATEMENT

This may not make sense, I would love to hear your thoughts

QUESTIONS?



THANK YOU!



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